

# lauren miller

## Experience

### Scoir, Inc.

Education Software Company  
West Chester, PA

August '20 – present

#### Senior Graphic Designer

December '22 – present

- Creating/overseeing all design projects, such as branding, web design, email, social media, illustration, storyboarding, motion graphics, and print design
- Managing marketing team's junior designer
- Monitoring metrics to ensure design initiatives and campaigns are making a positive impact in overall company success

#### Graphic Designer II

January '22 – December '22

- Built confidence with taking the lead on projects and creative direction
- Developed branding and creative assets for new company integration
- Continued to mentor 2nd design co-op
- Completed a 30+ hour After Effects: Novice to Expert course
- Designed and created illustration, mini brand guide, and creative library for company's mascot

#### Graphic Designer

August '20 – January '22

- Developed visual identity and creative assets for the brand across all three audiences
- Redesigned and maintained marketing website
- Mentored and guided design co-ops
- Evolved storyboarding, animation, and video editing skills
- Built design templates for the marketing team to use in a self-service model
- Collaborated with the product design and customer success teams to ensure brand consistency across the company

### Designer | The Agency at QU

Quinnipiac School of Communications Student Run Interdisciplinary Creative Firm  
Hamden, CT

January '20 – May '20

- Produced professional work in multiple disciplined teams under the supervision of faculty
- Worked with PAI Pharma on competitive research analysis and brand strategy
- Worked with QU Podcast Studio on brand guidelines and social media content
- Worked with QU SOC 20th Anniversary on website content and design

### Graphic Design Intern | Project Purple

Educational Organization for Pancreatic Cancer  
Seymour, CT

May '19 – December '19

- Designed and created social media posts, posters, lawn signs, flyers, handouts, brochures, apparel, backdrops, and starter kits for events and organization members
- Designed the logo for a partnering organization, Precede Consortium
- Helped with event preparation/clean up tasks and worked several events

## Education

### Quinnipiac University | School of Communications

Hamden, CT

Major | **Graphic and Interactive Design**

Minor | **Marketing**

Cumulative GPA | **3.86**

August '16 – May '20

## Activities

### NCAA Division I Volleyball

Quinnipiac University's Women's Team

Fall '16 – Fall '19

- Balanced a demanding athletic schedule and a full course load
- Learned useful skills such as time management, hard work, adaptability, discipline, and team work

## Contact

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## Awards

### Dean's List

Fall '16 – Spring '20

### MAAC All - Academic Team

2016 – 2020

### GID Portfolio Award

Spring 2020

## Skills

### Proficient in:

Adobe After Effects  
Adobe Premiere Pro  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Figma  
Sketch  
Canva

### Familiar with:

Adobe Lightroom  
Final Cut Pro